

## Yep! Youth Offenders Pilot Brief

3 Oct 2024

### Introduction

CSW are the lead partner for Yep! Project which supports disadvantaged Young People in Cornwall. We have determined that we have a gap in provision for youth offenders and are seeking to undertake a pilot from a specialist local provider to support this group utilising the Yep! project innovation fund. If the pilot is successful, there may be an opportunity to become a full delivery partner to the project subject to any extension and associated level of funding. We are seeking best value proposals for a fixed price of £24,500 plus VAT, with the deadline for submissions being **16 October 2024**.

Please note youth offenders includes those at risk of offending.

### Summary of Yep! Project

The project is designed to improve social mobility outcomes for disadvantaged young people aged 16-24 in Cornwall and the Isles of Scilly.

CSW and Cornwall EBP have been working together on an integrated approach to Youth Engagement for some time. We have used market intelligence and knowledge of the local landscape, best practice from existing projects that are ending, working with collaborative partnerships, listening to the Young Persons voice to develop the model.

The project is £2.152m UKSPF, Jan 23 to Mar 25, and will support around 1,000 disadvantaged Young People. We received 180 referrals in the first two months Jan to Feb 2024.

Yep! is aimed at disadvantaged young people aged 16 – 24, with a specific focus on 16–18-year-olds who are not in employment, education or training (NEET) or are at risk of NEET, have special educational needs (SEN), or are in other vulnerable groups. This important project, launched in January 2024, will run until 31st March 2025. This project is managed by CSW Group on behalf of Cornwall Council who are the Managing Authority.

This unique integrated and collaborative project aims to exploit the very best of locally available support, to build **confidence, resilience, and competence** within young people in Cornwall as they determine their way in the world after secondary education.

This is a staged project preceded by triaging, against specific agreed guidelines. It enables NEET young people to join the stage of the project that best suits their need according to their judged distance from the labour market. The greater the need/distance the more intensive the support.

We have commissioned members of the Centre for Social Mobility at the University of Exeter to undertake an evaluation of impact of the project. We will collect a lot of data in the form of KPI, soft outcomes, participant feedback and are utilising a Social Value platform.

See attached project Synopsis at Annex 1 and visit [Yep! - CSW Group Ltd.](#)

We are looking for evidence and learning that will result in a sustainable service for the Young People of Cornwall and beyond.

### **Pilot Objectives**

- Pilot the addition of specialist support for youth offenders to the Yep! service offer
- Demonstrate progress of young offenders towards the labour market
- Collaborative approach with current delivery partners

### **Procurement Approach and Instructions**

#### Procurement Approach

CSW are a public contracting organisation. We are seeking best value proposals for a fixed price of £24,500 plus VAT, with the deadline for submissions being 16 October 2024. Proposals should be concise and a maximum of four pages (excluding target table and finance table).

#### Quote Evaluation Criteria

Minimum score 65% overall.

#### Local Knowledge (20%)

- Local landscape
- Relationships with key agencies and partners

#### Track record of Working with Youth Offenders (30%)

- Examples of similar current and previous projects
- Achievements

#### Proposed Approach (50%)

- Outline delivery model
- Proposed contribution to targets
- Breakdown of finance table
- Value for money
- Innovation
- Geographical coverage of Cornwall
- Potential collaboration with other Yep! partners
- Compliments and doesn't duplicate other funding

Due Diligence

We need to ensure that key policies and certifications are in place given the sensitive nature of the client group. Should you be selected the following documents will be required by **28 Oct 24** prior to contract start.

Key policies and certifications:

- Public Liability Insurance – min level £5m
- Employers Liability Insurance – min level £10m
- Professional Indemnity Insurance – min level £2m
- Health & Safety
- Safeguarding Children and Young People
- Data and Privacy
- ICO Registration

We would also need statements as to whether you pay the Real Living Wage (or are working towards by the 31 March 25 at the latest) and whether you hold cyber essentials (or are working towards and by the 31 March 25 at the latest ).

We will also undertake a financial health check via an agency.

Submission

The submission should include:

- The Proposal
- Proposed contribution to targets (see Annex 2)
- Breakdown of expenditure

Responses and any clarifications to [procurement@cswgroup.co.uk](mailto:procurement@cswgroup.co.uk)

Procurement and Delivery Timetable

Milestone / Activity	When
Request proposals directly, via social media and on advertise on website.	3 Oct 24
Proposal response deadline	<b>16 Oct 24</b>
Decision	18 Oct 24
DD docs supplied	28 Oct 24
Contract / Start Date	1 Nov 24
Engagement Meeting	7 Nov 24
End Date	31 Mar 25

We reserve the right to amend dates.



Yep!



## Yep! Project Synopsis

### CSW UKSPF Youth Engagement: Improving Social Mobility Outcomes for disadvantaged Young People

In line with the specification our project is designed to improve social mobility outcomes for disadvantaged young people aged 16-24 in Cornwall and the Isles of Scilly.

CSW and Cornwall EBP have been working together on an integrated approach to Youth Engagement for some time. We have used market intelligence and knowledge of the local landscape, best practice from existing projects that are ending, working with collaborative partnerships, listening to the Young Persons voice to develop the model.

The project is £2.152m Jan 23 to Mar 25 and will support around 800 disadvantaged Young People who are economically inactive or unemployed.

#### Long Term Impact:

- sustainable universal service for Cornwall
- improved Social Mobility
- reduction in the no. of NEETs
- more efficient system providing better experience for the YP and improved outcomes

#### Key Outcomes:

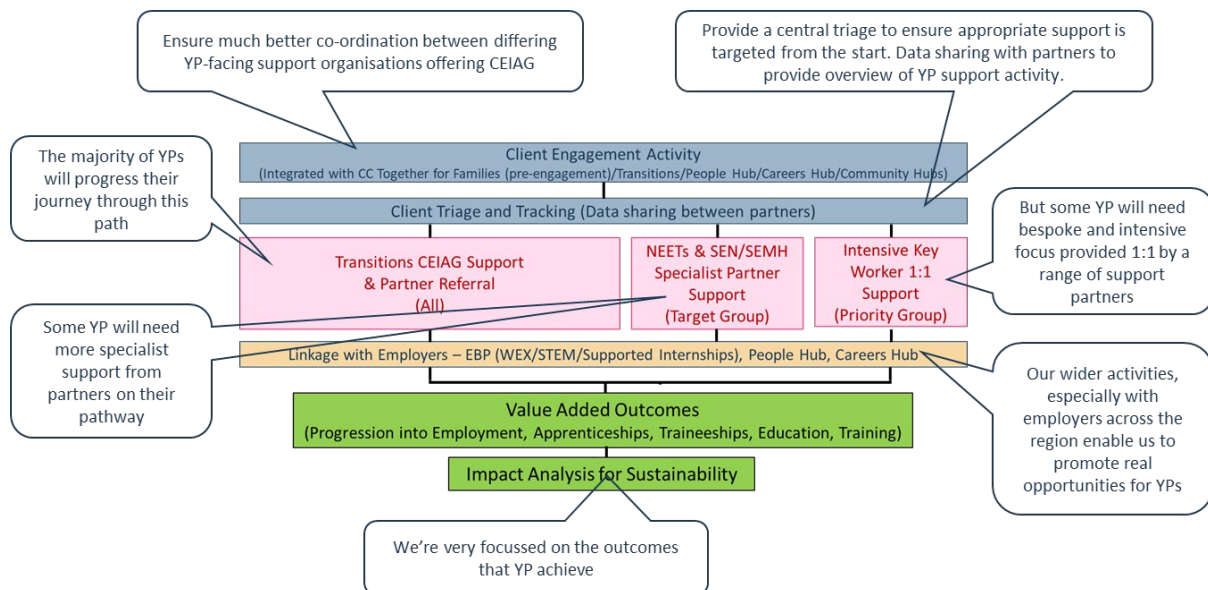
- Progression into Employment, Education and Training with support to sustain
- Improved confidence, resilience and competence

#### Activities:

We have been working with Cornwall Council to develop an integrated and collaborative tiered approach building on the best elements of tried and tested projects. The project brings together:

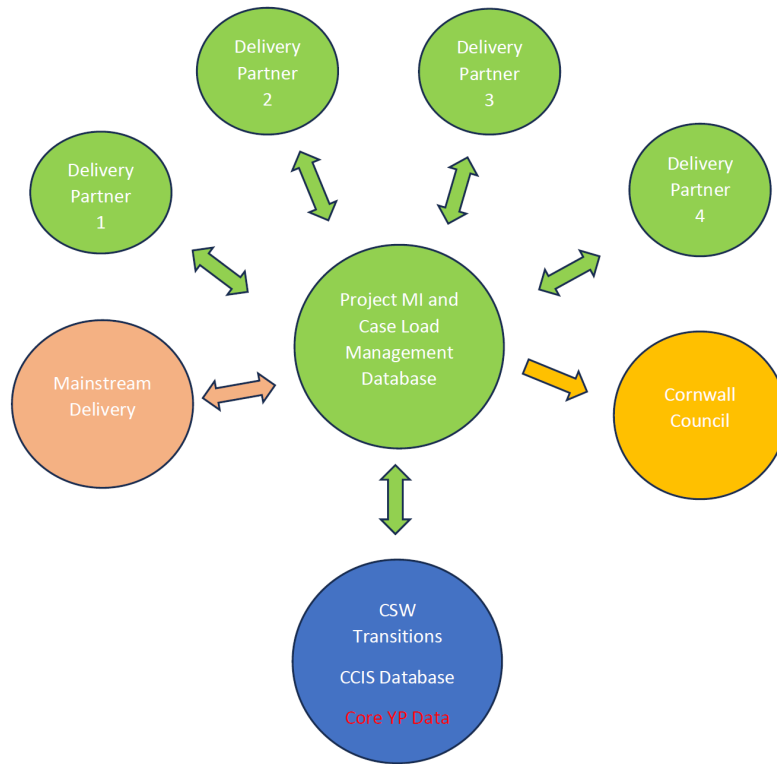
- Integrated approach to engagement, extension of the People Hub
- CSW Transition service for YP is the bed rock (match funding element)
- Triage, assessment, action plans, tracking/follow up
- Project database links with CSW YP's database
- Tiered service – higher intensity support for those with the most need
- Collaboration with Specialist Delivery Partners - more intensive support including Employability Skills, Life Skills, Basic Skills, Mental Health, removing structural barriers
- Including building opportunities for work experience, work tasters and supported employment.
- Very intensive 1:1 Key Worker support for those furthest from the labour market
- Innovation fund for spot purchases
- Employer engagement / employment coach staff through Cornwall Education Business Partnership to find new employers and support transition into employment, including SEND.
- Evaluation of impact / proof of concept

## Delivery Model

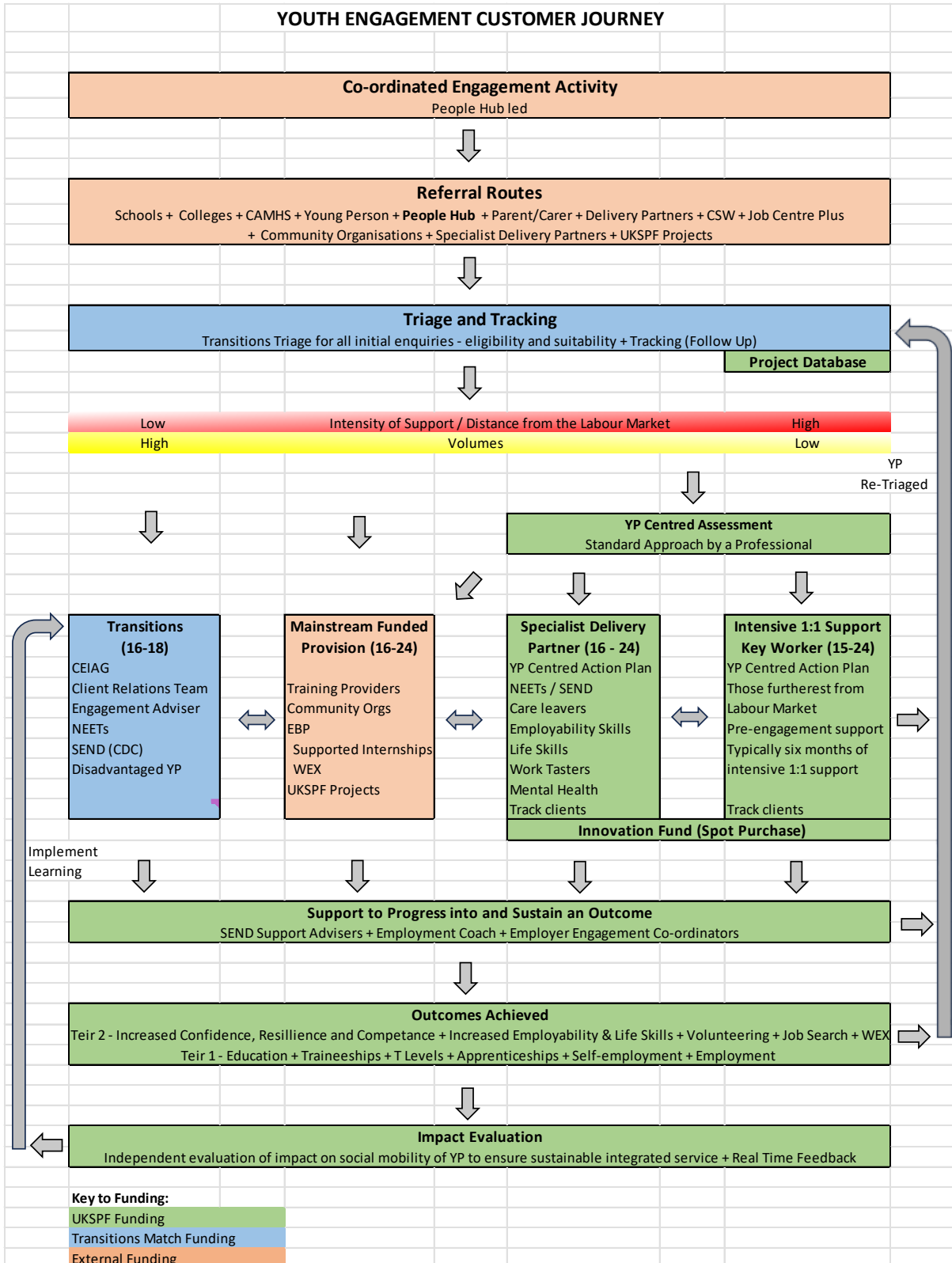


## Project Database

- Sustainable bespoke MI and Caseload Management Database (Delivery Partner input)
- Core and tracking data held on Transitions Young Person CCIS database (Contains all Young People in Cornwall)
- MI and Intelligence Reports to Cornwall Council, Delivery Partners and Evaluation Partners
- Referrals to Mainstream with feedback loop (no direct link to database)
- Permissions only allow users to see what is needed / appropriate (GDPR compliant)
- Effective and Compliant Data sharing via secure ICT links / Min Cyber Essentials
- CSW can track holistic YP Journey



### Customer Journey







Yep!



### Specialist Delivery Partners

- CSW Group – Lead Partner
- Active Plus
- Carefree
- Cornwall Council (Education Business Partnership)
- Education Development Trust
- Pentreath Industries
- Plymouth Argyle Community Trust
- Pluss
- Real Ideas
- RJ Working
- Urban Biodiversity (Newquay Orchard)

For more information on delivery partner offers, please visit [Yep! - CSW Group Ltd.](#)

## Proposed Targets Template

Intervention	Output	Proposed Contribution
E33 – Employment support for economically inactive people: Intensive and wrap-around one-to-one support to move people closer towards mainstream provision and employment, supplemented by additional and/or specialist life and basic skills (digital, English, maths* and ESOL) support where there are local provision gaps.	Number of economically inactive people engaging with key worker support services	
	Number of economically inactive people supported to engage with the benefits system	
	Number of socially excluded people accessing support	
	Number of people supported to access basic skills courses	
	Number of people accessing mental and physical health support leading to employment	
	Number of people supported to engage in job searching (numerical value)	
	Number of people receiving support to gain employment	
	Number of economically inactive individuals engaging with benefit system following support	
	Number of active or sustained participants in community groups as a result of support	
	Number of people reporting increased employability through development of interpersonal skills funded by UKSPF	
	Number of people in supported employment	
	Number of people engaged in job searching following support	
	Number of people in employment, including self-employment, following support	
E34 – Courses including basic skills (digital, English, maths (via Multiply) and ESOL), and life skills and career skills** provision for people who are unable to access training	Number of people supported to engage in life skills	
	Number of people supported onto a course through providing financial support	
	Number of people supported to gain a qualification	
	Number of people in employment, including self-employment, following support	
	Number of people in education/training following support	

Intervention	Output	Proposed Contribution
through the adult education budget or wrap around support detailed above. Supplemented by financial support for learners to enrol onto courses and complete qualifications	Number of people with basic skills following support	
	Number of people experiencing reduced structural barriers into employment and into skills provision	
	Number of people gaining a qualification or completing a course following support	
E35 - Activities such as enrichment and volunteering to improve opportunities and promote wellbeing	Number of people supported to participate in education	
	Number of volunteering opportunities supported	
	Number of people taking part in work experience programmes	
	Number of people in employment, including self-employment following support	
	Number of people in education/training following support	
	Number of people experiencing reduced structural barriers into employment and into skills provision	
	Number of people familiarised with employers expectations, including, standards of behaviour in the workplace	