



## How Investor in Careers works

We have developed our approach to support a range of educational providers towards achieving and maintaining the Quality in Careers Standard:

Primary, secondary, independent, special schools and pupil referral units  
Training providers, Sixth Form and Further Education Colleges.

We also work with Multi Academy Trusts, Councils, Boroughs and groups of schools. The benefits of this approach are cost reductions and shared learning and support. Please get in touch.

Common to all education providers seeking to achieve the Standard is:

- Self-assessment leading to the development of an action plan to meet the Quality Standard
- Submission of evidence to meet the outcome indicators
- External assessment by qualified and occupationally competent assessors which includes discussions with staff, governors, partners and students.

In order to ensure that The Quality in Careers Standard is challenging, but at the same time manageable, it is organised into sections for Commitment, Organisation, Delivery and Evaluation which meet The Quality in Careers Standard requirements.

### **The costs are: \***

Quality in Careers Standard – £1200

Primary School Award – £850

Re-assessment – £750

\*All costs are plus VAT

The time to complete will vary depending on your starting point and how much you already have in place. Providers can complete within 6 months but an academic year to 18 months is a realistic target. The award is valid for 3 years and is renewed after successful re-assessment.

### **The Quality in Career Standard cost includes:**

- An online portfolio which enables you to upload all your evidence, access resources, allows CSW to check evidence prior to assessment ensuring you are on track
- Stage assessment costs.
- Assessment visit to the learning provider by registered assessor
- On-going telephone/email support
- Digital handbook and resources to support your work towards meeting the Standard.
- Digital certificates for each stage completion
- Plaque upon completion of the award.
- Social media promotion and celebration on completion of the award
- Case study promotion upon completion
- Use of liC and the Quality in Careers logos during the process



## Secondary and Independent Schools

Schools will follow a structure as shown below but adapted to their specific educational setting that includes clear outcome and evidence requirements leading to external assessment and a visit by an Investor in Careers assessor.

### Commitment

Learning Provider demonstrates commitment to careers education, information, advice and guidance (CEIAG) and The Quality in Careers Standard.

This forms the initial part of an engagement process to raise awareness and communication with all stakeholders.

Self-assessment by Learning Provider resulting in an action plan to meet the Quality in Careers Standard.

Assessment and formal recognition of Commitment by Investor in Careers.

### Organisation

Ensuring that the governing body provides clear strategic advice so that the learning provider's senior leadership team have a clear and effective strategy for developing and implementing the careers programme (taking full account of current statutory duties).

Securing effective day-to-day leadership, management, and delivery of the careers programme by all relevant staff.

Promoting awareness and understanding of the careers programme.

A written and published policy for CEIAG.

### Delivery

A programme of Careers Education is delivered that addresses the career learning needs of each student.

- have a planned, organised and differentiated programme of CEIAG to meet individual student learning needs (Gatsby Benchmark 1)
- enable learning from career and labour market information (Gatsby Benchmark 2)
- address the needs of each student (Gatsby Benchmark 3)
- link curriculum learning to careers (Gatsby Benchmark 4)
- provide encounters with employers and employees (Gatsby Benchmark 5)
- provide experiences of workplaces (Gatsby Benchmark 6)
- provide encounters with Further and Higher Education providers (Gatsby Benchmark 7)
- provide Personal Guidance (Gatsby Benchmark 8).



## Evaluation

Ensuring that all staff involved in the careers programme – preparing all students for choices, decisions, and transitions – are knowledgeable, skilled, and confident in their CEIAG roles.

The CEIAG programme is systematically monitored, reviewed and evaluated to ensure that CEIAG delivered is effective in meeting the needs of all students.

## Cost

£1200 + VAT

## Primary School

The **Investor in Careers Primary School Award** provides a clear framework to support the development of effective career learning from a Primary perspective.

The Investor in Careers Primary School Award recognises excellence in developing thinking about personal qualities, learning about work and job roles, raising aspirations and preparing primary age pupils for the next stage of their education.

As a Licensed Awarding Body for the National Quality in Careers Standard, Investor in Careers has developed the Primary Award to benefit Primary schools but also to contribute positively to the achievement of the Standard and Gatsby Charitable Foundation Benchmarks as well as Ofsted requirements for educational institutions and Multi Academy Trusts linked to Primary schools.

Outcome 1: Management of career-related learning

Outcome 2: Learning about work

Outcome 3: Preparing pupils for transitions

Outcome 4: Staff are appropriately trained

Outcome 5: Evaluation and development of career-related learning in the school.

## Primary Award Cost

£850 +VAT

## 6th Form Colleges, Further Education Colleges & Training Providers

Learning Providers will follow a structure as shown below but adapted to their specific educational setting that includes clear outcome and evidence requirements leading to external assessment and a visit by an Investor in Careers assessor.



## **Commitment**

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## **Organisation**

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The CEIAG programme is systematically monitored, reviewed and evaluated to ensure that CEIAG delivered is effective in meeting the needs of all students.

## **Cost**

£1200 + VAT



## Where We Work

We have Investor in Careers sub-licence holders across the country who will be able to advise and assist you in achieving the Quality in Careers Standard through Investor in Careers. These organisations work closely with us and are experts in the field of Careers Education, Information, Advice and Guidance (CEIAG).

These sub-licence holders are part of our national network. They are all committed to the Quality in Careers Standard and are on hand to offer advice and consultancy.

There may be a sub-licence holder in your area but Please contact us direct initially and we will put you in touch.

London

Barnet London Borough Council  
Education Development Trust

North

Please contact us direct

East

Please contact us direct

South East

Hampshire County Council  
CXK Limited  
East Sussex County Council

South West

Please contact us direct

Midlands

Please contact us direct

We do have Licence holder opportunities across the country If you are interested in becoming a licence holder or finding out more please contact us on [investorincareers@cswgroup.co.uk](mailto:investorincareers@cswgroup.co.uk).



Investor in Careers is a trading name of CSW Group Ltd

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Investor in Careers is also a Licensed Awarding Body for the Quality in Careers Standard  
<http://www.qualityincareers.org.uk/>

For more information on Investor in Careers please contact

**Investor in Careers Administrator**

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